

ADVERTISE WITH EPAC!

EPAC is truly unlike any other theater in our area, and the work we do both on and offstage can truly be found **only at EPAC**.

We pride ourselves on telling stories that are not only important to us, but to our community that has supported us for so long. We strive to represent everyone in our community and foster an atmosphere for everyone involved to feel loved, safe, and appreciated for the countless hours of effort put towards our product.

Throughout the year, we produce seven Mainstage productions, several special events, venue rentals, and youth education programs.

All of this cannot be done without your support. Your partnering with us is what allows us to continue to do what we do best: Live Theater. EPAC Theater. Thank you for your consideration in joining us for the 2024 season!

EPAC offers you
and your business
exposure to:

Over **1,500** patrons
per production

Over **15,000** printed
playbills distributed
over **80+** theatre,
music, and dance
performances

Website visits of
6,500 per month;
12,000 per month
during show runs

2 prominent
television screens
in our lobby



Address (mailing): **PO Box 173**
Ephrata, PA 17522

Address (physical): **320 Cocalico St.**
Ephrata, PA 17522

717-733-7966



SPECIFICATIONS & PRICING

PROGRAM ADS:

Eighth Page B&W	\$175
Quarter Page B&W	\$275
Half Page B&W	\$400
Full Page B&W	\$600
Full Page B&W Centerfold	\$750

(Centerfold subject to availability)

All playbill ads are printed in B&W, no exceptions.

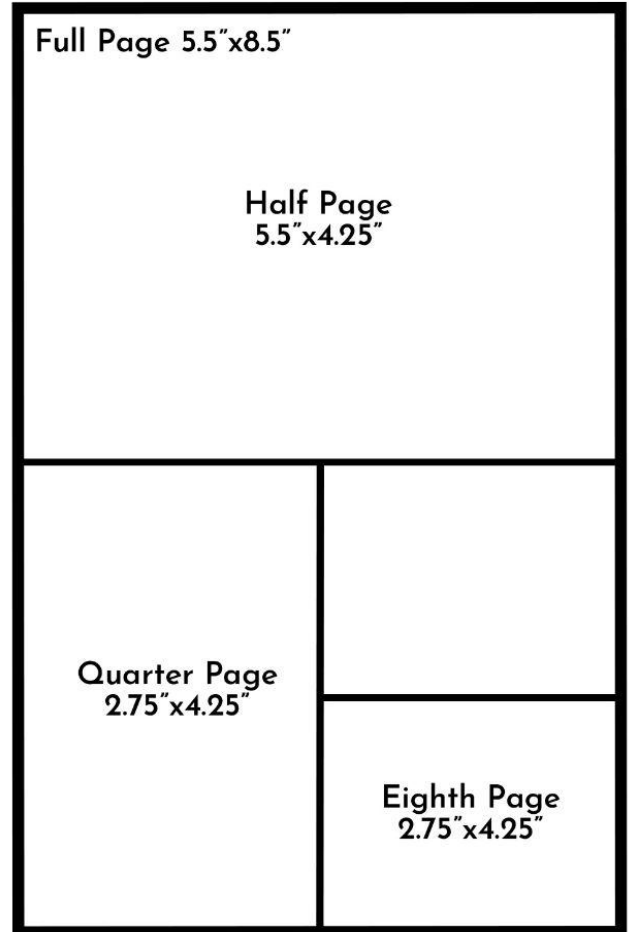
DIGITAL LOBBY DISPLAYS:

Digital Display Add-On	\$250
Digital Display Only	\$600

All items above include complimentary listing under 'Your Visit' on our website.

DEADLINES:

Full Season	2/15/24
Rock of Ages	2/15/24
Cat on a Hot Tin Roof	3/21/24
Angels in America	5/2/24
<i>(Includes Millennium Approaches & Perestroika)</i>	
Cabaret	6/27/24
Chicken & Biscuits	8/8/24
Gypsy	9/12/24
Elf, Jr.	11/7/24



Advertising starts based on submission date and runs through the end of the 2024 Season.
Deadline for submission is four weeks before Opening Night, 2/15/24 for the Full Season.

2024 ADVERTISING FORM

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Advertising Selection:

- ☐ Eighth Page (\$175)
- ☐ Quarter Page (\$275)
- ☐ Half Page (\$400)
- ☐ Full Page (\$600)
 - ☐ Centerfold? (+\$150)
- ☐ Digital Lobby Display
 - ☐ With Playbill Ad (\$250)
 - ☐ Lobby Display Only (\$600)
- ☐ Website (included)

Payment:

Total Amount Due: \$

- ☐ Check made payable to EPAC
(Please mail to PO Box 173, Ephrata, PA 17522)
- ☐ Credit Card Over the Phone
(Please call 717-733-7966)

Printed Program:

All standard image files are accepted.

(.jpg, .png, and .pdf preferred)

Lobby Display:

All standard image files are accepted.

(.jpg or .png preferred)

Website Ad:

All standard image files are accepted.

(.jpg or .png preferred)

Please include:

- Company Name
- Address
- Phone Number
- Email
- Website & Link
- Description

Please send the above via email to
OfficeManager@EPACTheatre.Org